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Wind Mountain - Stevenson, Washington



What's Your 2021 Story?

As the first month of 2021 enters the rear-view mirror, we consider how recent events have impacted the way we think and feel about the world around us. How have these events shaped us? What can we learn from them? How do they inform where we want to go and the impact they may have on our own stories?

As we reflect on these questions and determine how these events connect to our personal journeys, we can start crafting our 2021 stories. By utilizing storytelling as a self-improving tool, we keep ourselves motivated to follow through with our aspirations for the future. As we share our stories, we begin to develop the necessary skills to grow our influence on both a personal and professional scale.

The Story Spine tool supports our development as storytellers and provides a structure for those who are less familiar with the concept of *Influencing with Story*. This tool can be utilized any time we want to imagine a new path. The Story Spine holds the potential to evolve into a mindset. With the help of this model, we can reflect on our past stories and struggles, without them dictating our future stories. The way we tell stories has the power to shape the way others perceive our potential, and how we perceive it ourselves.

Try the Story Spine for Yourself!

Ask yourself the following questions as you begin to form your 2021 story:

Who am I today?

Where do I want to go?

What is it going to take to get there?



Presidio - San Francisco, California



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