

Story Spine Tool

Personal Leadership Story

Our lives are guided by stories. Our past story, our success stories, our stories of struggle, stories we get stuck in that don't serve us and the future stories we dream about. Your ability to communicate your point of view through a story versus relying strictly on facts will increase your influence power. This activity will help you develop the skills of communicating a compelling story.

DIRECTIONS

Write a story using the structure below that will compel you to move in the direction you dream of going.

Once upon a time...

Who am I today?

- 2 Every day...
 - Current personal life details
- **3** BUT ONE DAY...

Inciting Incident, the reason for setting off on a new direction

4 Because of that...

Obstacles you expect to face and how you might resolve them

5 Until finally...

The Outcome, where do I want to go?

6 And ever since then...

What the future looks like; end of the story.

7 The moral of the story is...

What you hope to learn from this journey?